

Allegan County Tourist Council



Allegan County Parks, Recreation &
Tourism
3283 122nd Ave
Allegan, MI 49010
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<http://www.allegancounty.org>

Chairperson: Melissa Brower
Vice Chairperson: Debbie Laraway

Scott Beltman
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Hopkins

**Melissa
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269-286-4724
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**Elizabeth
Morse**
269-650-0211
Allegan

**Janet
Burgoyne**
269-286-3545
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TOURIST COUNCIL MEETING– AGENDA

Tuesday, November 19, 2025, @ 10:00 am

County Services Building – Board Room -3283 122nd Ave, Allegan, MI 49010

Virtual Connectivity Option: <https://us02web.zoom.us/j/83091118232>

CALL TO ORDER:

ROLL CALL:

APPROVAL OF MINUTES:

PUBLIC PARTICIPATION:

ADDITIONAL AGENDA ITEMS:

APPROVAL OF AGENDA:

PRESENTATION: None

REVIEW ITEMS:

1. Financial Review
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RECOMMENDATION/ACTION ITEMS:

1. 2026 Tourist Council Schedule
 2. Taste of Allegan County Postcard Program
 - a. Determine final name for program, such as “Allegan Eats Passport Card – Eat, Stamp, Win
 - b. Determine the final restaurants to go on card
 - c. Determine the minimum purchase price
 - d. Next Step: Postcard Design
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DISCUSSION ITEMS:

1. Tourism Grants Possibilities
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NOTICE OF APPOINTMENTS:

Tourist Council Vacancy:

Vacancy 1: expires (12/31/2025)

Vacancy 3: expires (12/31/2027)

Vacancy 4: expires (12/31/2027)

PUBLIC PARTICIPATION:

FUTURE AGENDA ITEMS:

ROUND TABLE:

ADJOURNMENT: Next Meeting – TBD, 2026 @ 10:00 am at the County Services Building – Board Room -3283 122nd Ave, Allegan, MI 49010