

# Allegan County Tourist Council



Allegan County Parks, Recreation &  
Tourism  
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<http://www.allegancounty.org>

**Chairperson: Melissa Brower**  
**Vice Chairperson: Debbie Laraway**

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**Scott Beltman**  
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**Melissa  
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**Debbie  
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**Elizabeth  
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## **TOURIST COUNCIL MEETING– AGENDA**

Tuesday, August 19, 2025, @ 10:00 am

County Services Building – Board Room -3283 122<sup>nd</sup> Ave, Allegan, MI 49010

Virtual Connectivity Option: <https://us02web.zoom.us/j/82260520636>

### **CALL TO ORDER:**

### **ROLL CALL:**

### **APPROVAL OF MINUTES:**

### **PUBLIC PARTICIPATION:**

### **ADDITIONAL AGENDA ITEMS:**

### **APPROVAL OF AGENDA:**

**PRESENTATION:** None

### **REVIEW ITEMS:**

1. Financial Review
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### **RECOMMENDATION/ACTION ITEMS:**

1. None
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### **DISCUSSION ITEMS:**

1. **Tourist Council Board Planning** – Establish the Tourist Council's overall goals and set specific objectives to achieve over the next five years
    - a. Allegan Eats Passport Card – “Eat, Stamp, Win”
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### **NOTICE OF APPOINTMENTS:**

Tourist Council Vacancy:

Vacancy 1: expires (12/31/2025)

Vacancy 2: expires (12/31/2026)

Vacancy 3: expires (12/31/2027)

Vacancy 4: expires (12/31/2027)

### **PUBLIC PARTICIPATION:**

### **FUTURE AGENDA ITEMS:**

### **ROUND TABLE:**

**ADJOURNMENT:** Next Meeting – November 18, 2025 @ 10:00 am at the County Services Building – Board Room -3283 122<sup>nd</sup> Ave, Allegan, MI 49010