

**Allegan County
Economic
Development
Commission**



Allegan County
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Lakeshore Advantage
201 W Washington Ave.
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Zeeland, MI 49464
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*Nora Balgoyen, Chair
Mike VanDenBerg, Vice Chair
Michael Kiella, Secretary*

Nora Balgoyen
Utilities

Mike VanDenBerg
Agriculture

Michael Kiella
*Manufacturing/
Industry*

Stephanie Calhoun
Non Profit

Parker Johnson
Recreation & Tourism

Michelle Krcatovich
Workforce Development

Joe Novakoski
Private Sector

Joe Tenbusch
Education

Randall Smith
At Large

Denise Siegel
Downtown

Matt Smith
*Real Estate/
Development*

Aimee S. Heckman
Healthcare

Craig Van Beek
County Commissioner

Vacant:
Arts & Culture

ALLEGAN COUNTY ECONOMIC DEVELOPMENT COMMISSION AGENDA

Wednesday, January 15, 2025, at 2:00 PM

Location: Allegan District Library, 331 Hubbard St. Allegan – Carnegie Room

CALL TO ORDER: 2:00 PM

WELCOME GUESTS: Seth Carlson, Community Network Coordinator, Michigan Office of Rural Prosperity

ROLL CALL:

Welcome new members: Healthcare: Aimee Heckman

COMMUNICATIONS:

ADDITION/DELETIONS TO AGENDA:

APPROVAL OF AGENDA:

APPROVAL OF MINUTES: December 4, 2024

PUBLIC PARTICIPATION:

PRESENTATIONS:

ACTION ITEMS

1. Chair, Vice Chair and Secretary elections

DISCUSSION ITEMS

1. Ad-hoc Committee (Nora Balgoyen)
 - a. Next meeting: February 11, 10:00-11:30 (Virtual)
2. Manufacturing Recognition – Update (Michael Kiella)
3. Small Business Sector – Addition update

ADMINISTRATIVE REPORTS

1. EDC Sector Updates
2. Lakeshore Advantage Update: Mandy Cooper, VP of Strategic Initiatives
 - a. 2024 4th Quarter Report

NOTICE OF APPOINTMENTS & ELECTIONS

1. Open - Arts & Culture
 - a. At-Large recommendation

POTENTIAL FUTURE AGENDA ITEMS

- Jill Dunham - broadband update
- Possible restaurant representative joins a meeting to report
- AAESA update

NEXT MEETING: April 16, 2025

FUTURE EVENTS: Lakeshore Advantage Annual Meeting – February 20, 3:00-5:00

ADJOURNMENT