

**Allegan County
Economic
Development
Commission**



Allegan County
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Lakeshore Advantage
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*Nora Balgoyen, Chair
Mike VanDenBerg, Vice Chair
Michael Kiella, Secretary*

Nora Balgoyen
Utilities

Mike VanDenBerg
Agriculture

Michael Kiella
*Manufacturing/
Industry*

Stephanie Calhoun
Non-Profit

Taylor Hatten
Arts & Culture

Parker Johnson
Recreation & Tourism

Michelle Krcatovich
Workforce Development

Joe Novakoski
Private Sector

Randall Smith
At Large

Denise Siegel
Downtown

Matt Smith
*Real Estate/
Development*

Jim Storey
County Commissioner

Aimee S. Heckman
Healthcare

Joe Tenbusch
Education

ALLEGAN COUNTY ECONOMIC DEVELOPMENT COMMISSION MINUTES

Wednesday, December 4, 2024 at 2:00 PM

Location: Allegan City Hall 231 Trowbridge St. Allegan MI

CALL TO ORDER: 2:03 PM

ROLL CALL:

Present: Nora Balgoyen, Mike VanDenBerg, Michael Kiella, Stephanie Calhoun,
Parker Johnson, Michelle Krcatovich, Joe Novakoski, Joe Tenbusch, Denise Siegel
Also Present: Hailey Pearson, Allegan County. Lindsay Maunz, Lakeshore Advantage
Ryan Ferrier, Lakeshore Advantage. Taylor Bentley, Allegan Chamber of Commerce.

COMMUNICATIONS: None.

ADDITION/DELETIONS TO AGENDA: None.

APPROVAL OF AGENDA: Moved by Kiella seconded by VanDenBerg to approve
the agenda as presented. The motion carried by voice vote. Yeas: 9 votes. Nays: 0 votes.

APPROVAL OF MINUTES: Moved by VanDenBerg seconded by Kiella to approve
the August 21 meeting minutes as amended. Yeas: 9 votes. Nays: 0 votes.

PUBLIC PARTICIPATION: None.

PRESENTATIONS: None.

ACTION ITEMS: None.

DISCUSSION ITEMS

1. Ad-hoc Committee Report – October 8, 2024.
 - Balgoyen reviewed notes from October's meeting. (Attached)
 - The next ad-hoc meeting is scheduled for February 11, virtually.
2. 2025 Meeting dates & locations
 - January 15 at Allegan District Library, 331 Hubbard St. Allegan MI, 49010
Carnegie room. Possibility of Office of Rural Prosperity come to speak.
 - April 16, possibly Lakeshore Advantage, 65 E. 7th St. Holland MI, 49423
 - July 16, possibly held at one of the Allegan County Parks.
 - October 15, location TBD.
3. Manufacturing Recognition
 - Keilla will begin writing a proposal to bring to the Board of
Commissioners.
4. ACEDC Sector update
 - Balgoyen and Keilla have been appointed for another term.
 - Arts and Culture sector will be vacant starting January 1, 2025.

ADMINISTRATIVE REPORTS

1. EDC Sector Updates

- Each sector shared an update in their respective fields.
- A motion was made by VanDenBerg seconded by Parker to approve adding a small business sector to the commission. Yeas: 9 votes. Nays: 0 votes

2. Lakeshore Advantage Update

- Maunz and Ferrier shared Lakeshore Advantage 2024 4th Quarter Report (Attached). Also shared their annual meeting is to be held in Hudsonville on Thursday, February 20 from 3-5pm for anyone who would like to attend.

FUTURE AGENDA ITEMS

- Having Jill Dunham join a meeting for broadband update.
- Report from the Ad-hoc committee meeting in February.
- Recognition committee.

ADJOURNMENT

- VanDenBerg made a motion to adjourn at 3:57PM, seconded by Keilla. The motion carried. Yeas: 9 votes. Nays: 0 votes.

NEXT MEETING: January 15, 2025 in Person, Allegan District Library